

individualicious

E M A I L

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I N D I V I D U A L I C I O U S

individualicious is a personal guide for all the unique places in the world & discoveries of everyday life. With stories and images that inspire, individualicious addresses readers who value travels to special places as much as I do.

The mission of individualicious is to inspire the readers with high quality travel content and to show that exploring the world is still possible with a fulltime job. Readers of individualicious are between 25 and 45 years old, cosmopolitan and love to spend their free time on small weekend trips or travels across Europe.

C O L L A B O R A T I O N

individualicious is open for cooperation, should your product, your company or your service fit the blog:

- (individual) press trips
- advertorials / editorial inserts
- creation of content for corporate websites/blogs

I am also happy to discuss individually tailored ideas and proposals of cooperation.

S T A T I S T I C S

Page Views per Month	Ø 18k
Sessions per Month	Ø 8,7k
Bounce Rate	25,7%
Sites per Session	2,17
Top-Countries	GER, AUT, SUI

Twitter	1.804 Follower
Instagram	2.788 Follower
Pinterest	139k Views per Month



Name Mela
Location Tirol / Austria

R E F E R E N C E S

Centro de Portugal · B&B The Weavery
Amsterdam · InGarda Trentino SpA · Visit
Oslo · Scandic Vulkan Oslo · Lake Geneva Region
Tourist Office · Restplatzbörse.at · Flandern
Tourismus · San Giorgio Mykonos · TUI Austria
GmbH · Nürnberg Tourismus · Luxuslodge – Zeit
zum Leben · 25hours Zürich West · Nord-Pas de
Calais · Hotel Daniel Wien · Hotel Wiesler
Graz · Hotel Hammer Eigenthal · Masseria
Moroseta · Casa Mãe · Grand Ferdinand Wien

W H A T R E A D E R S S A Y

“My boyfriend and I recently traveled to Canada and it was just incredible! Thanks to your tips we had an amazing trip! So thank you for all the effort you make with your blog posts - it's worth it!”
– oh.desi

“We've been in Portugal in January and thanks to your blog, we had an incredibly nice time there - you travel according to our taste!”
– elisa.sternbauer

“Looking for long-distance trails in the Julian Alps for the summer. Maybe it's @allaboutmela's responsibility with her latest Slovenia blog post.”
– i_am_fabs