

individualicious

E M A I L

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I N D I V I D U A L I C I O U S

individualicious is a personal guide for all the unique places in the world & discoveries of everyday life. With stories and images that inspire, individualicious addresses readers who value travels to special places as much as I do.

The mission of individualicious is to inspire the readers with high quality travel content and to show that exploring the world is still possible with a fulltime job. Readers of individualicious are between 25 and 45 years old, cosmopolitan and love to spend their free time on small weekend trips or travels across Europe.

C O L L A B O R A T I O N

individualicious is open for cooperation, should your product, your company or your service fit the blog:

- (individual) press trips
- advertorials / editorial inserts
- creation of content for corporate websites/blogs

I am also happy to discuss individually tailored ideas and proposals of cooperation.

S T A T I S T I C S

| | |
|----------------------|-------------------------|
| Page Views per Month | ∅ 13k |
| Sessions per Month | ∅ 5,9k |
| Bounce Rate | 20,35% |
| Sites per Session | 2,26 |
| Top-Countries | GER, AUT, SUI, ITA, USA |

| | |
|-----------|----------------------|
| Twitter | 1.827 Follower |
| Instagram | 2.698 Follower |
| Pinterest | 139k Views per Month |



Name Mela

Location Tirol / Austria

R E F E R E N C E S

Grand Ferdinand Wien · B&B The Weavery
Amsterdam · InGarda Trentino SpA · Visit
Oslo · Scandic Vulkan Oslo · Lake Geneva Region
Tourist Office · Restplatzbörse.at · Flandern
Tourismus · San Giorgio Mykonos · TUI Austria
GmbH · Nürnberg Tourismus · Luxuslodge – Zeit zum
Leben · 25hours Zürich West · Nord-Pas de
Calais · Hotel Daniel Wien · Hotel Wiesler
Graz · Hotel Hammer Eigenthal

I N T E R E S T E D ?

I'm happy to discuss ideas and proposals how to present your destination / hotel / company on individualicious. Write me!

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